

## **Capital Reporting Company**

## Words of Wisdom: The Use of "Yes" and "No"

October 2010

By Shari Broussard, Vice-President

**Rule 1:** For the plural of *yes*, use yes's; the plural of *no*, use no's.

Example: You need to use yes's and no's rather than nodding your head.

**Rule 2:** When the word *yes* or *no* is used generically and refers to a general positive or negative response, do not put quotes around it.

Example: This requires a yes-or-no answer.

You don't have to explain it to me. Just give

me a yes or no.

**Rule 3:** When the word *yes* or *no* is used in a specific sense as a possible answer, use quotes around it and cap it.

Example: You need to say "Yes" or "No" or "I don't know"

or "I'm not sure."

You have to respond with "Yes," not "Uh-huh."

Rule 4: When the word *yes* or *no* is said multiple times, use commas or periods to separate the words.

Example: Q Were you aware of the marriage?

A Yes. Yes. Yes.

A Yes, yes, yes.

Rule 5: When the words after the *yes* or *no* simply reflect or "echo" the words of the question, use a comma after the *yes* or *no*.

Example: Q Did you see him later that night?

A Yes, I did.

A No, I didn't.



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**Rule 6:** When the words after the *yes* or *no* do not repeat or "echo" the words of the question but provide additional information, use a period after the *yes* or *no*.

Example: Q Did your deposition start at 10:00 a.m.?

A Yes. I was ready to start at 9:15 a.m.

A No. The attorney was running late.

**Rule 7:** When the words after the *yes* or *no* begin with coordinate conjunctions like *but* or subordinate conjunctions like *because* or *though*, use a period after the *yes* or *no*.

Example: Q Did you go to the NCRA convention in Chicago?

A Yes. And I met a lot of people.

A Yes. Because we had a booth in the Exhibition Hall.

A No. But I heard everyone had a great time.

**Rule 8:** If the answer continues after the *yes* or *no* and its echoed answer – for example, after "Yes, I did" or "No, he hasn't" – put a period after the echoed answer before the addition of another sentence.

Example: Q Have you attended all the local seminars for real-time?

A Yes, I have. I have not missed one.

**Rule 9:** When the word *yes* or *no* is at the end of the sentence, it takes a comma in front of it.

Example: The reporter read back very well, yes.

The witness did not have the proper spelling of his name, no.

**Rule 10:** When the word *yes* or *no* is in the middle of the sentence and the sentence is complete and makes sense without it, surround the word with commas.

Example: I wasn't aware of it at the time but, yes, was

shocked to find it out later.

He did not e-mail me, no, when he was away.